

## Anti-Modern Slavery Statement

Modern slavery is a crime and a violation of fundamental human rights. It takes various forms, such as slavery, servitude, forced and compulsory labour and human trafficking, all of which have in common the deprivation of a person's liberty by another to exploit them for personal or commercial gain.

Alert Marketing Limited has a zero-tolerance approach to modern slavery. We are committed to acting ethically and with integrity in all our business dealings and relationships and to implementing and enforcing effective systems and controls to ensure modern slavery is not taking place at any point in our supply chain.

### Organisation structure

Alert Marketing is a distributor of branded merchandise, work wear, school wear and promotional gifts, selling to clients in the UK and Ireland. Our offices are in Weybridge, Surrey.

### Supply chains

Our supply chain includes manufacturers and suppliers of promotional merchandise, work wear and school wear. They are primarily UK-based suppliers.

### Our policies

Our policy reflects our commitment to act ethically and with integrity in all our business relationships. We are committed to ensuring there is transparency in our business and in our approach to tackling modern slavery throughout our supply chains, consistent with our disclosure obligations under the Modern Slavery Act 2015.

### Risk assessment and management

To identify and mitigate risk, we procure products from well-established and reputable suppliers based in the UK and Ireland, with whom we have built longstanding relationships. We communicate our zero tolerance of modern slavery and human trafficking and make clear our expectations for business behaviour and the requirement for all those in our supply chain to comply with our values.

We are confident that we have a robust system in place for monitoring our supply chain and ensuring no modern slavery or human trafficking takes place in any part of our business or supply chains.

### Key performance indicators

We implement and enforce effective systems and controls to ensure there is no evidence of slavery or human trafficking at any point in our supply chain.

We continue to review our procurement processes to assess any steps we may need to take to further reduce the risk.

Similarly, when considering new suppliers, we identify and assess potential risk areas and aim to mitigate the risk of slavery and human trafficking occurring in their supply chains. Staff are expected to report concerns and management and act upon them.